Lu Houser   **Portfolio | Linkedin**

UX/UI Designer | Product Designer | Web Designer

Houston, TX
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WORK EXPERIENCE

Product Designer | CareerWys | B2C, AI

Mar 2024 - PRESENT

- Led the entire design lifecycle, from initial user research to delivering polished, pixel-perfect designs to the development team.
- Designed a design system to provide consistency, efficiency, and scalability across all product interfaces.
- Conducted usability tests to validate design solutions, ensuring they meet user needs and business goals.
- Collaborated closely with cross-functional teams to ensure seamless integration of design, functionality, and user experience.

UX/UI Designer | Rising Solutions | B2B, SaaS

Nov 2023 - Jan 2024

- Analyzed user research data to offer valuable insights from both marketing and user standpoints.
- Sketched innovative solutions in alignment with the company's MVP and tailored to meet users' specific needs.
- Established and maintained a comprehensive design system to ensure interface consistency.
- Collaborated with the PM, marketing team, development team, and stakeholders to gather feedback and facilitate seamless progress.

Web Designer | Youyi Education | B2C, EdTech

Jan 2023 - Oct 2023

- Utilized a user-centered approach to product design, listening to end-users, speaking with customers, working with Subject Matter Experts (SMEs) to produce quality features and user experiences.
- Worked daily in all aspects of UX Design, ideation, concepts, wireframes, prototypes to high-fidelity finalized designs.
- Designed design system within Figma, including styles, components.

UX/UI Designer | Zhongcai Education | B2C, EdTech

Jun 2020 - Dec 2022

- Worked with and communicated with Product Owners daily, gathering clear business requirements and delivering designs on time.
- Researched and analyzed the competitive landscape within our market.
- Analyzed user engagement and feedback data to identify areas for improvement. Optimize content for better learning outcomes.

SKILLS

User Experience Design

User Interface Design

Responsive Web Design

Digital Design

Visual Design

Mobile Design

Branding Design

User Research

Prototyping

Wireframing

User Flows

Information Architecture

Usability Testing

Design System

TOOLS

Figma, Sketch, Adobe XD

Adobe Photoshop

Jira, Miro

Wix, Maze

EDUCATION

Missouri State University |MBA

Aug 2013 - Aug 2014

South China University of Technology | MBA

Sep 2011 - Jul 2013

CERTIFICATE

Scrimba | HTML + CSS

May 2024 - PRESENT

Springboard | UX + UI

Mar 2023 - Jan 2024

No visa sponsorship is required.